Workshop on
The Art of Writing Publishable Scientific Manuscript and Beyond
This workshop is available on an in-house basis

By Professor Dr. Bassim H. Hameed

- Internationally recognized researcher.
- Published >210 articles in ISI-indexed journals.
- Received more than 10,200 citations.
- Has publications with a cumulative Impact Factor of > 900.
- Has an $h$-index of 53.
- Has an $i$-10-index of 149.

Previous Participants:
**Workshop objective**

The main objective of the workshop is to enhance the capability of participants in writing publishable manuscripts in first-class scientific journals and to increase their knowledge and understanding of the processes of scholarly publishing.

**Outcome**

The participants will have a clear understanding of the essentials of preparing manuscripts for publication in high-quality research journals.

**Topics**

Key focus topics of the workshop include:

- How to publish in high-impact journals: strategies & steps
- Understanding the process of publication.
- Deciding on when to start writing.
- Why, what & where do we publish.
- Structure of the research paper *(Title, Abstract, Graphical Abstract, Keywords, Research highlights, Introduction, Materials & Methods, Results & Discussion, Conclusion, Acknowledgements, References).*
- How to present data effectively in Table or Graph.
- How to select & cite references.
- How to write the first draft.
- How to select the right journal.
- How to submit a manuscript.
- Dealing with reviewers & Editors’ comments.
- How to handle criticism.
- How to check gallery proofs.
- Understanding the *journal Impact factor* (JIF).
- What is the difference between *h*-index & journal impact factor.
- How to determine *citation counts* for article.

**Workshop Format**

The workshop can be conducted in one day or two days. It includes presentations and hands-on sessions.

**Language**

The language of the workshop is English.

**Targeted Audience:**

The workshop is open to lecturers, postgraduate students, Engineers, and researchers.

**Contact:**

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**Speaker**

**PROFESSOR DR. BASSIM H. HAMEED**

Professor Dr. Bassim H. Hameed received his Ph.D. in Chemical Engineering from the University of Salford, UK, in 1992. He is a professor at the School of Chemical Engineering, Universiti Sains Malaysia. He leads the Reaction Engineering & Adsorption (READ) research group. He has also been appointed as a Guest Professor at Yunan Minzu University, China for the period of 2014-2017. His research interest is in Reaction Engineering and Adsorption Technology, especially issues related to Energy and Environment. Professor Bassim has been included by Thomson Reuters in their prestigious list of Highly Cited Researchers. Professor Bassim has been also listed in Thomson Reuters's “The World's Most Influential Scientific Minds 2014”. To date, he has published more than 210 articles in ISI-indexed journals. He has also published 100 articles in other international and national journals and proceedings. Professor Bassim’s publications have been cited over 10,200 times (Scopus database), and 31 of these articles were cited more than 100 times each. He has an author h-index of 53, and an i10-index of 149. Professor Bassim currently serves as a reviewer for many international journals that are published by prestigious publishers. He has reviewed more than 500 manuscripts. In 2014, he was awarded Elsevier’s “Recognized Reviewer” Status. He is actively involved in organizing academic training workshops, such as the “The Art of Writing Publishable Scientific Manuscript & beyond”. This workshop has been conducted more than 40 times and has been attended by more than 1,200 university lecturers, postgraduate students, and researchers from more than 40 institutions, universities, industries, and research centers.

**Workshop Program**

**DAY ONE**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>08.30-08.55 am</td>
<td>Registration</td>
</tr>
<tr>
<td>09.00-9.15 am</td>
<td>Introduction of workshop &amp; participants</td>
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<tr>
<td>09.15-10.25 am</td>
<td><strong>Session 1</strong>: Publication in high-impact scientific journals: strategy &amp; steps</td>
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<td>10.30-10.50 am</td>
<td>Refreshment break</td>
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<tr>
<td>10.55-12.25 pm</td>
<td><strong>Session 2</strong>: Structure of research manuscript: Part I (Title, Abstract, Graphical Abstract, Keywords, Research highlights)</td>
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<tr>
<td>12.30-12.55 pm</td>
<td><strong>Session 3</strong>: Hands-on session</td>
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<tr>
<td>01.00-02.15 pm</td>
<td>Lunch Break</td>
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<tr>
<td>02.20-03.30 pm</td>
<td><strong>Session 4</strong>: Structure of research manuscript: Part II (Introduction, Materials &amp; Methods, Results &amp; Discussion)</td>
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<tr>
<td>03.30-03.50 pm</td>
<td>Refreshment break</td>
</tr>
<tr>
<td>03.55-05.00 pm</td>
<td><strong>Session 5</strong>: Structure of research manuscript: Part III (Conclusion, Acknowledgements, References) &amp; Hands-on session</td>
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**DAY TWO**

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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>09.00-09.55 am</td>
<td><strong>Session 6</strong>: Writing the first draft &amp; how to select the right journal for your manuscript.</td>
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<tr>
<td>10.00-10.55 am</td>
<td><strong>Session 7</strong>: Submission &amp; publication process.</td>
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<tr>
<td>11.00-11.20 am</td>
<td>Refreshment break</td>
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<tr>
<td>11.25-12.30 pm</td>
<td><strong>Session 8</strong>: Dealing with Editor’s &amp; reviewers’ comments.</td>
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<tr>
<td>12.30-01.00 pm</td>
<td><strong>Session 9</strong>: How to write publishable review article</td>
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<tr>
<td>01.00-02.15 pm</td>
<td>Lunch Break</td>
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<tr>
<td>02.20-03.00 pm</td>
<td><strong>Session 10</strong>: - Editing &amp; formatting issues.</td>
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<td>- Journal Impact Factor (JIF) &amp; h-index</td>
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<tr>
<td>03.00-03.55 pm</td>
<td><strong>Session 11</strong>: Publications tools &amp; resources (Scopus &amp; ISI)</td>
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<td>04.00-04.20 pm</td>
<td>Refreshment break</td>
</tr>
<tr>
<td>04.25-04.45 pm</td>
<td><strong>Session 12</strong>: Open Access Journals</td>
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<tr>
<td>04.45-05.00 pm</td>
<td>Closing and presentation of certificates to participants</td>
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**Participants’ feedback**

The following written comments were received at the end of previous workshop.

- “This workshop is extremely good for new lecturer like me. I would recommend this workshop to other lecturers because it really motivated me to move forward to produce more papers and master the art of writing good papers. Last but not least, Prof. Bassim handled this workshop very well and shared his experience in this field and also inspired others to do the same.”
- “I learned a lot about how to play the “game” as well as its “rules””
- “Experience speaker with vast knowledge in publications”
- “This workshop is an invaluable knowledge that should be acquired by every respective potential researcher.”
- “The workshop is very valuable for me to increase my skill in writing a manuscript for journal publication.”
- “Excellent and impressive workshop and should be taught to all...”